



Unit 4-107
Governors Square
23 Lime Tree Bay Ave.
West Bay Road
PO Box 1000
Grand Cayman KY1-1102
Cayman Islands

T 345 949 8090 F 345 949 0220
info@caymanchamber.ky
caymanchamber.ky
leadershipcayman.ky
cayshop.ky
chamberpension.ky
showmethemoney.ky

SUPPORT. PROMOTE. PROTECT.

The Cayman Islands Chamber of Commerce was established in 1965 and is a non-profit organisation that exists to Support, Promote and Protect Cayman business and the wider community. We proudly represent nearly 700 businesses and associations from every major industry sector.

PRESS RELEASE

For immediate release

Date: February 11, 2015

Contact: Trisha Meyerhoff – admin@caymanchamber.ky

Leadership Cayman Members Learn the Ins and Outs of Media

The first seminar of the 2015 Leadership Cayman (LC) programme took place at the Chamber of Commerce on February 11, 2015. The seminar entitled “Media in Our Community” was organised and moderated by LC programme coordinator **Ms. Trisha Meyerhoff**.

A tour of Pinnacle Media kicked-off the seminar followed by a delightful dinner catered by **The Hungry Horse** at the Chamber. The purpose of this seminar was to learn how various media operate and the influence they have on both the business community and our personal lives. It also aimed at discussing how the media could enhance the socio-economic well-being of the community.

The organising committee decided to invite a diverse group of panellists representing online media, radio and television. The invited guests for the evening were **Ms. April Cummings**, General Manager, Cayman 27; **Ms. Norma McField**, Director, Radio Cayman; and **Ms. Wendy Ledger**, Founder/Writer, Cayman News Service. After Ms. Meyerhoff introduced the panellists for the evening, the group split into three breakout sessions where class members had the opportunity to speak openly with each of the three seminar panellists. This was very interactive and the discussions focused on three main themes: Freedom of Information, Freedom of the press, and the impact of social media on the dissemination of news. Class members were also afforded a better understanding of the opportunities and challenges that each of the representative stakeholders in the media industry encounter.

