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**SUPPORT. PROMOTE. PROTECT.**

The Cayman Islands Chamber of Commerce was established in 1965 and is a non-profit organisation that exists to Support, Promote and Protect Cayman business and the wider community. We proudly represent nearly 700 businesses and associations from every major industry sector.

## PRESS RELEASE

For immediate release

**Date:** February 27, 2013

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### Tower Marketing Sponsors Leadership Cayman

The Cayman Islands Chamber of Commerce is very pleased that Tower Marketing has signed on as a sponsor in the fourth year of the Leadership Cayman (LC) programme.

The Planning Committee is currently busy coordinating each of the seminars as well as garnering sponsorships necessary to facilitate the success of the programme. LC allows members the unique opportunity to interact with diverse, high-level community leaders and decision-makers through their attendance at a series of seminars and retreats. The fields covered range from business, government, education, media which Tower sponsored, social services, criminal justice, diversity, the arts and more.

*"As a company that values thought leadership and an innovative environment, the Leadership Cayman Programme is a great fit for Tower Marketing," said **Lynne Byles**, Managing Director, Tower Marketing. Ms Byles continued "We are pleased to sponsor and support the Chamber of Commerce and in-turn some of Cayman's best business leaders. Being a Leadership Cayman graduate myself, I can say that the programme and the experience is second to none. Spending 6-months with bright and highly-driven individuals from a range of different industries and different jobs, fuels your drive to achieve the best for both yourself and for our islands."*

The Chamber is currently seeking sponsorships and invites interest from within its membership as well as the wider Cayman Islands community to support this positive learning experience. If interested in becoming a sponsor, please contact Programmes Manager, Tiffany Dixon-Ebanks at [tiffany.ebanks@caymanchamber.ky](mailto:tiffany.ebanks@caymanchamber.ky). Further details can also be attained at [www.leadershipcayman.ky](http://www.leadershipcayman.ky)

**About the Programme:** The Chamber's Leadership Cayman programme (LC) was developed in answer to a need to ensure men and women of all types of backgrounds could access the information and experience to help them develop as leaders within our community. The six-month programme is designed to allow participants a deeper understanding of social, economic, business and political issues whilst developing their own personal leadership styles and nourishing community spirit. The programme includes travel to the Sister Islands to introduce the group to some of the unique issues facing Cayman Brac and Little Cayman as smaller and less developed communities.

**About the Chamber:** The Cayman Islands Chamber of Commerce was established in 1965 and is a non-profit organization that exists to support, promote and protect member businesses and the wider



community. The Chamber represents over 700 businesses and associations from every major industry sector across the islands.

**PHOTO:** Lynne Byles, Managing Director Tower Marketing (left) hands cheque to Sheena Thompson, Leadership Cayman Chair 2013

