



Unit 4-107
Governors Square
23 Lime Tree Bay Ave.
West Bay Road
PO Box 1000
Grand Cayman KY1-1102
Cayman Islands

T 345 949 8090 F 345 949 0220
info@caymanchamber.ky
caymanchamber.ky
leadershipcayman.ky
cayshop.ky
chamberpension.ky
showmethemoney.ky

SUPPORT. PROMOTE. PROTECT.

The Cayman Islands Chamber of Commerce was established in 1965 and is a non-profit organisation that exists to Support, Promote and Protect Cayman business and the wider community. We proudly represent nearly 700 businesses and associations from every major industry sector.

PRESS RELEASE

For immediate release

Date: February 14, 2013

Contact: Tiffany Dixon-Ebanks – tiffany.ebanks@caymanchamber.ky

Leadership Cayman Group Experiences Media Concerns First-Hand

Leadership Cayman (LC) held its first seminar of the 2013 programme on Wednesday, February 7 at the facilities of the Cayman Conference Centre in Elizabethan Square. The seminar was entitled “Media in Our Community” and was kindly sponsored by Tower Marketing and the venue sponsored by Cayman Free Press. This seminar was organized by class members Bill Fleury and Laurie Mernett and both members were mentored by Teritia Peart who is a 2012 graduate of LC.

The purpose of this seminar was to learn how various media operate and the influence they have on our businesses and personal lives. It was also to discuss and strategise how cooperation from the media could enhance the socio-economic well-being of the community. This seminar kicked-off with a tour of the Cayman Free Press facility after which the team conversed over dinner catered by the Grand Old House.

The organizing group felt it was important this year for the LC class to have access to representatives from three different media perspectives in the community, that of the private sector media, the government sector and users of the media. In that respect, the panellists invited to interact with the class were Tammie Chisholm, Editor, Cayman Free Press; April Cummings, Broadcast General Manager, Cayman 27; Jay Earhardt, News Editor, Radio Cayman; Angela Piercy, Head of Marketing and Communications Unit, Ministry of Financial Services; and Pilar Bush, Managing Director, Atwater Ltd.

After the speaker introductions which were well-coordinated by the moderators, the group split into 3 breakout sessions where class members had the opportunity to speak openly with each of the five speakers. Part of the discussions for the evening centred around three key areas of Speak, Challenge, and Respect in light of challenging the status quo with respect to all parties involved in reporting the facts. Another area of discussion was the level of importance of having discerning readers as the media aims to steer thoughts and opinions. The group also discussed the economic challenges faced whilst providing objective news to the Cayman Islands populace.

Both class organizers **Laurie Mernett** and **Bill Fleury** learned a great deal from the session and commented respectively “With various issues currently topical in the broad media and the community such as like the upcoming elections, what is responsible journalism, talk of press union, Freedom of Information and the Data Protection Acts this seminar gave the Leadership Cayman 2013 class an educational overview of the media in play in the Cayman Islands. “

“The exceptional and enthusiastic panel of speakers gave us an opportunity to understand and query the roles and perceptions of the various media in the community and gave us food for thought not



only with regards being discerning in the consumption of the media but also participating in the provision of information and questioning of the media.”

The second seminar of the series will focus on Criminal Justice and will be held on Wednesday, February 20. This seminar will include a tour of H.M. Northward Prison and the Cayman Islands Courthouse. The Chamber encourages business organisations who would like to sponsor this upcoming seminar or future ones to contact Programmes Manager, Tiffany Dixon-Ebanks to express this interest. The Leadership Cayman programme is offered at an affordable tuition to each class members thanks to sponsorships such as Tower Marketing for this first Media seminar. Other sponsors currently on board for 2013 are RBC, Deloitte, Cayman National Corporation, Greenlight RE, CGA Caribbean, CML, and Cayman Airways Ltd. The Chamber extends gratitude to these organisations for making the programme feasible.

About Leadership Cayman: The Chamber’s Leadership Cayman programme (LC) was developed in answer to a need to ensure men and women of all types of backgrounds could access the information and experience to help them develop as leaders within our community. The six-month programme is designed to allow participants a deeper understanding of social, economic, business and political issues affecting the community, whilst they develop their own personal leadership styles and community spirit. Class members interact with diverse, high-level community leaders and decision makers by organising and attending a series of seminars and retreats in areas ranging from business, government, education, media, social services, criminal justice, immigration, culture and more. A trip to the Sister Islands also introduces the group to some of the unique issues facing Cayman Brac and Little Cayman. Meeting typically every other Wednesday of the month (5:00 – 9:00 p.m.), the LC group forges strong friendships as they take this inspiring journey together.

Photo:

2013 Leadership Cayman Group

Back row: Valerie Mullen, Director, UBS Trustees (Cayman) Ltd.; Victor Crumbley, Consultant, Greenlight RE; James Clark, Financial Controller, Cayman Free Press; Jody Powery-Dilbert, Associate, Ogier; Shomari Scott, Director of Tourism, Cayman Islands Department of Tourism; Brenton Rankin, Project Manager, Dart Realty (Cayman) Ltd.; Timothy Dilbert, Senior Database Administrator, Rawlinson & Hunter; Julius Aurelio, Audit Project Leader, Office of the Auditor General; Aleksei Masiuk, Assurance Senior, PwC; Barry Bodden, Managing Director, Island Paving (1985) Ltd. **Middle row:** Lynn Merizalde-Orobio, Director of Finance and Administration, KPMG; Tammy Jennissen, Senior Vice President, MaplesFS Ltd.; Bill Fleury, General Manager and Chief Operations Officer, Chamber Pension Plan; Victoria Hew, Director, Human Resources, Walkers Global; Erin Bodden, Project and Marketing Manager, Cayman Islands Tourism Association; Lindsey Gordon, Recruitment Manager, SteppingStones Recruitment Ltd.; Derran Ebanks, Assistant Manager, Cayman National Corporation; Laurie Mernett, Director, Assurance & Advisory Services, Deloitte; Dana Arch, Managing Director, Arch Solar Ltd.; *Sheena Thompson (2013 LC Chair & 2011 graduate)* **Front row:** Joanne Lawson, Senior Manager, Organisational Development and Administration, Dart Enterprises Ltd.; Meshia Christian, Vice President, Intertrust Cayman; Maria McLean, General Manager, The Security Centre Ltd.; Colleen Cummings, Property Manager, Dart Realty (Cayman) Ltd.; Ceili Fitzgerald, Human Resources Manager, RBC Wealth Management; Dan MacLean, Managing Director, Aon

